

**CONTRACT**

**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Laird Christianson Advertising**  
**Pauahi Tower**  
**1003 Bishop Street, Suite 900**  
**Honolulu, HI 96813**

<b>Contract / Revision</b> 816784 /		<b>Alt Order #</b>
<b>Product</b> Sept 5-Sept 9		
<b>Contract Dates</b> 09/05/12 - 09/09/12		<b>Estimate #</b>
<b>Advertiser</b> Friends of Kirk Caldwell		<b>Original Date / Revision</b> 09/04/12 / 09/04/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Mike Perkins	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
		<b>Total Ratings</b> 50.00
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	KGMB	09/05/12	09/09/12	News/Prime Rotator	5P-1035P		1:00				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTFSS				8	\$600.00	4.90			
N 2	KGMB	09/06/12	09/09/12	HI News: Sunrise 5-8a	5a-8a		1:00				NM	4	\$2,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	---22--				4	\$520.00	2.70			
D 3	KGMB	09/10/12	09/14/12	HI News: Sunrise 5-8a	5a-8a		1:00				NM	0	\$0.00
										<b>Totals</b>		12	\$6,880.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/09/12	12	\$6,880.00	\$5,848.00	\$275.56	\$6,123.56
<b>Totals</b>	12	\$6,880.00	\$5,848.00	\$275.56	\$6,123.56

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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<b>Contract / Revision</b> 816789 /		<b>Alt Order #</b>
<b>Product</b> Sept 10-Sept 14		
<b>Contract Dates</b> 09/10/12 - 09/14/12		<b>Estimate #</b>
<b>Advertiser</b> Friends of Kirk Caldwell		<b>Original Date / Revision</b> 09/04/12 / 09/04/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Mike Perkins	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
		<b>Total Ratings</b> 62.50
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	09/10/12	09/14/12	News/Prime Rotator	5P-1035P		1:00				NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	MTWTF--				10	\$600.00	4.90			
N 3	KGMB	09/10/12	09/14/12	HI News: Sunrise 5-8a	5a-8a		1:00				NM	5	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	11111--				5	\$430.00	2.70			
										<b>Totals</b>		15	\$8,150.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/14/12	15	\$8,150.00	\$6,927.50	\$326.42	\$7,253.92
<b>Totals</b>	15	\$8,150.00	\$6,927.50	\$326.42	\$7,253.92

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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